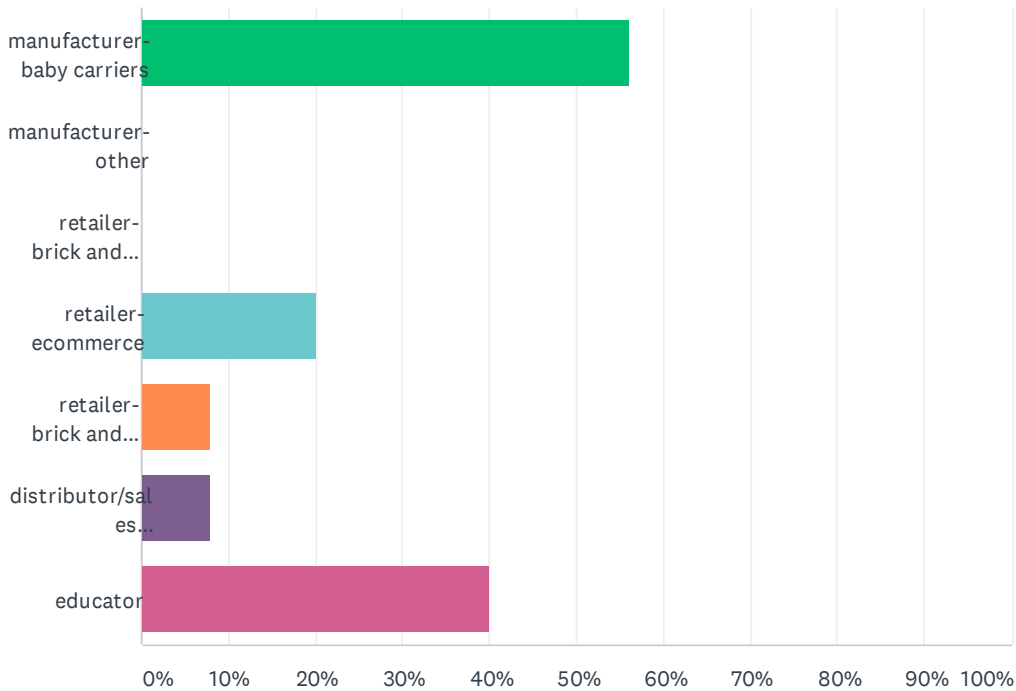


### Q1 My business is a (please check all that apply):

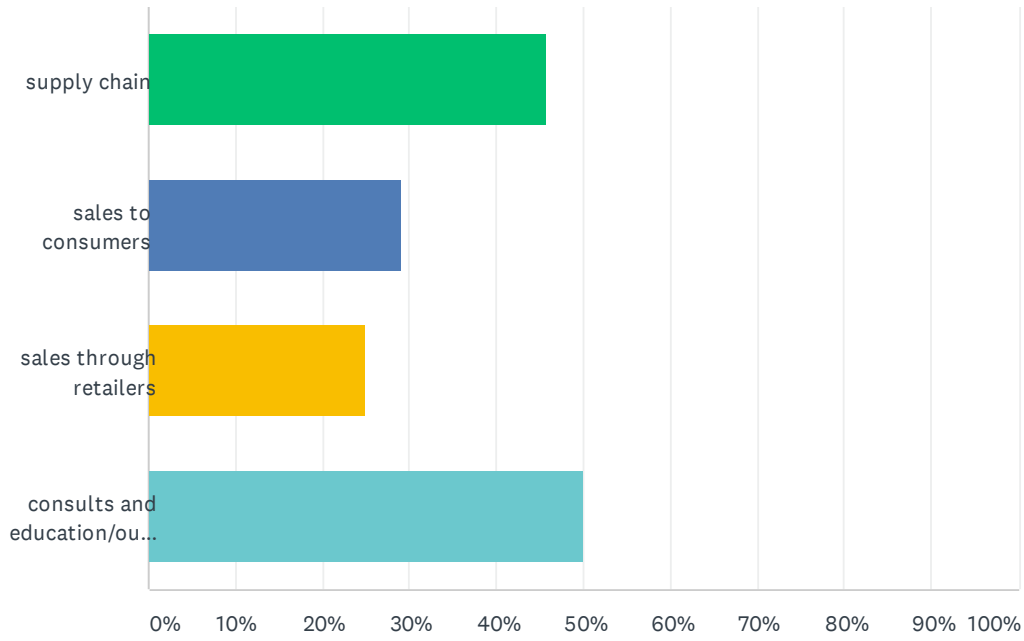
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES
manufacturer- baby carriers	56.00% 14
manufacturer- other	0.00% 0
retailer- brick and mortar	0.00% 0
retailer- ecommerce	20.00% 5
retailer- brick and mortar AND ecommerce	8.00% 2
distributor/sales representative	8.00% 2
educator	40.00% 10
Total Respondents: 25	

### Q2 Have your business operations been affected by COVID-19? Please check all that apply.

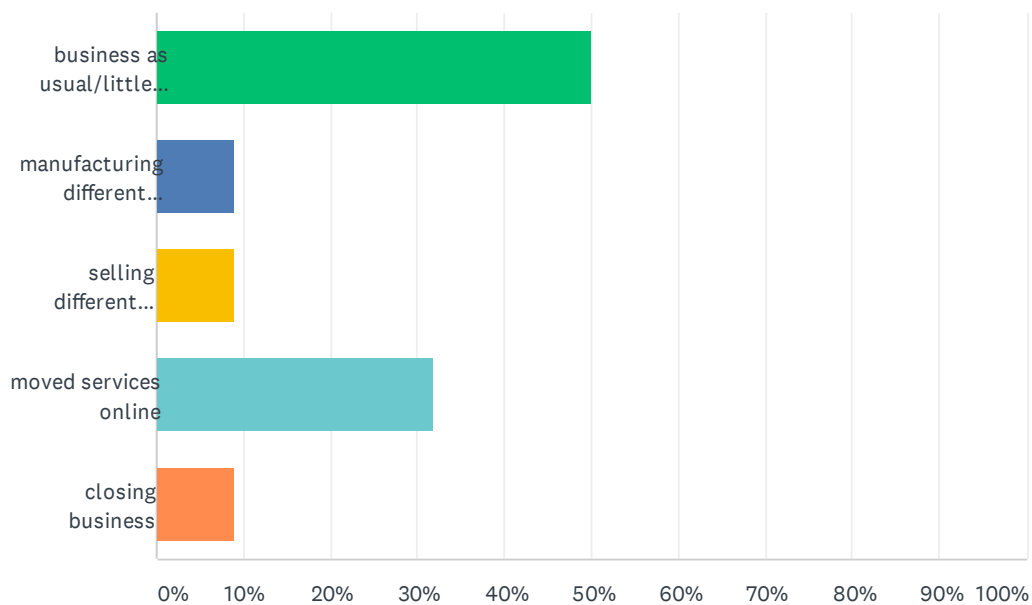
Answered: 24 Skipped: 1



ANSWER CHOICES	RESPONSES	
supply chain	45.83%	11
sales to consumers	29.17%	7
sales through retailers	25.00%	6
consults and education/outreach	50.00%	12
Total Respondents: 24		

### Q3 How have you adapted your current business model?

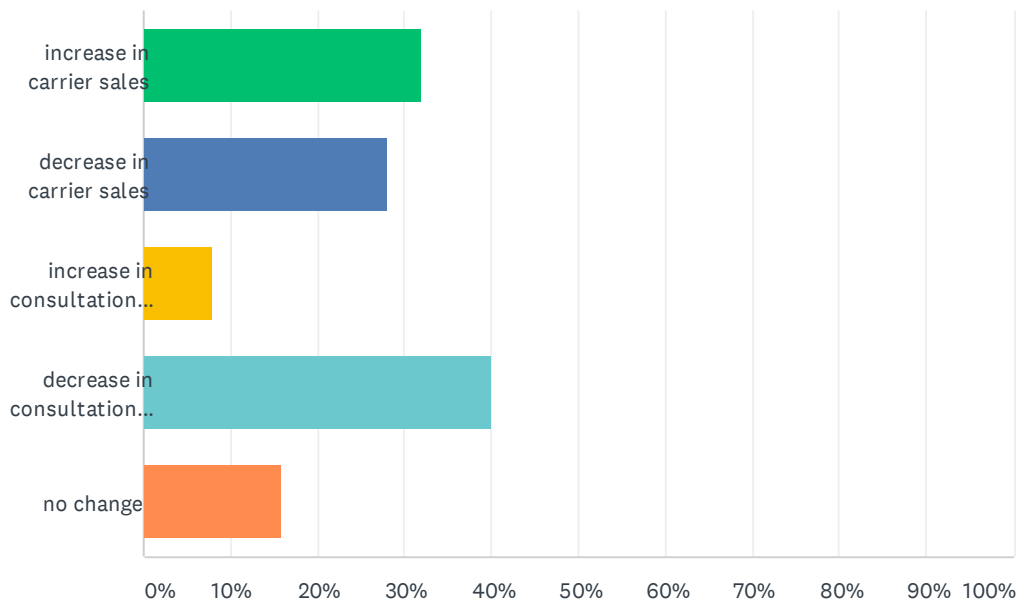
Answered: 22 Skipped: 3



ANSWER CHOICES	RESPONSES	
business as usual/little change	50.00%	11
manufacturing different products to meet market need	9.09%	2
selling different products to meet market need	9.09%	2
moved services online	31.82%	7
closing business	9.09%	2
Total Respondents: 22		

### Q4 Has the sale of baby carriers & related services been affected in your business?

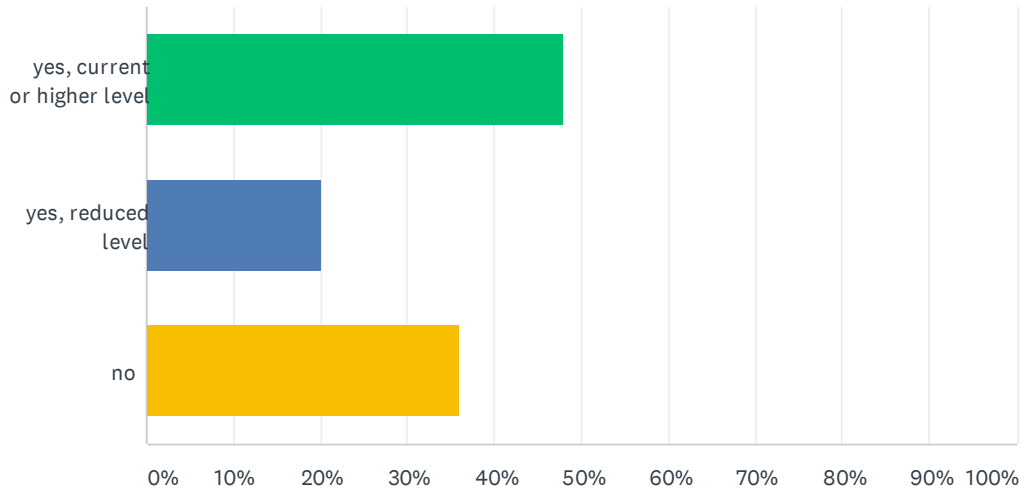
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES	
increase in carrier sales	32.00%	8
decrease in carrier sales	28.00%	7
increase in consultations/outreach	8.00%	2
decrease in consultations/outreach	40.00%	10
no change	16.00%	4
Total Respondents: 25		

### Q5 Is BCIA membership in your 2020/21 budget?

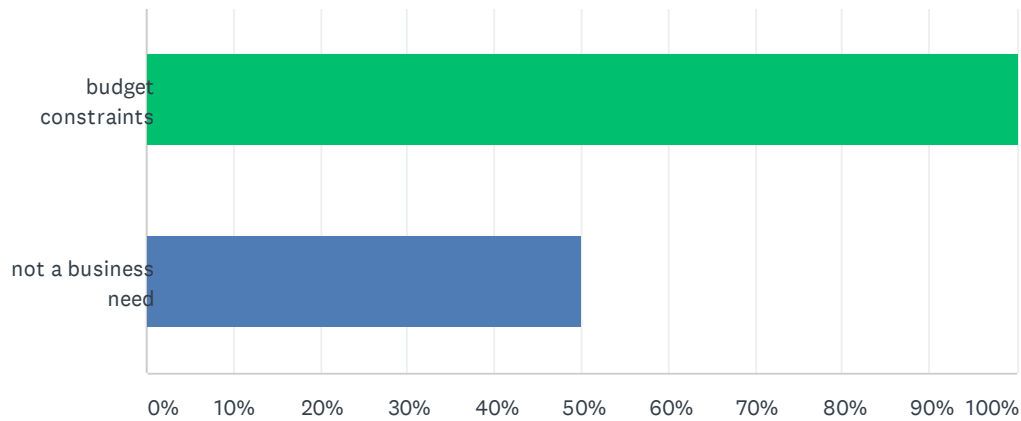
Answered: 25 Skipped: 0



ANSWER CHOICES	RESPONSES
yes, current or higher level	48.00% 12
yes, reduced level	20.00% 5
no	36.00% 9
Total Respondents: 25	

### Q6 If no, why not?

Answered: 8 Skipped: 17



ANSWER CHOICES	RESPONSES
budget constraints	100.00% 8
not a business need	50.00% 4
Total Respondents: 8	

### Q7 What country are you located in?

Answered: 24 Skipped: 1